



Centre is always looking for services and products we believe are valuable to our parents. We are pleased to introduce and recommend a new service available through College Alert Center (CAC) at a very reasonable cost.

One of the biggest concerns of parents when their child goes off to college is their safety. As we all know, no place in the world today is completely safe, and unfortunately, individuals do occasionally go missing. So, what is the process if your child goes missing while away at College? Where would you as a parent go for help?

While College staff will do everything they can to assist you, Colleges are not set up to find missing students, especially if a student goes missing while off campus -- which is the case 96% of the time. In that situation, the College relies on local law enforcement agencies to aid in the recovery of your child.

College Alert Center is the premier recovery service for missing students that specializes in creating and distributing information about your student quickly, efficiently, and to mass numbers for a speedier return. This notification includes the parents, the student's buddy list, campus security, law enforcement and news media, if necessary. College Alert Center has over eight years' experience in the process for recovering children and understands the necessary keys to a successful return. While all colleges will do everything they can to help, CAC's service capabilities simply exceed what colleges can provide in helping bring your son or daughter home.



**Here are some significant differences:**

- No waiting period with CAC to report missing student. **Some Colleges may make you wait at least 24 hours, but Centre encourages reporting BEFORE 24 hours has elapsed.**
  - CAC creates/distributes up to **20,000 mini posters per minute**. **Colleges can only send text (no photos) unless using our service**
  - Update your child's information as often as needed and at no charge. **Colleges' information is gathered at the beginning of Fall term and photos are not updated.**
  - CAC sends updated information and photo. **Colleges will use student ID photo, probably outdated unless using our service.**
- CAC covers your student wherever they are. **College security will be limited to campus.**

**This is why you need this service.** Think of it much like your own job. While you are at work, your employer is responsible for you, but once you leave, you are responsible for yourself and your own well-being. The same applies to your child at college. It doesn't matter if they are on spring break, traveling abroad, or even simply out to dinner -- if they are off campus, then they are on their own. College Alert Center's service covers a student for one full year, wherever they are.

College Alert Center is pleased to offer you a **20%** discount as a Centre parent, for a fee of only **\$12 per year per student**. You may then renew your membership each year your student is in college. Please visit [collegealertcenter.com](http://collegealertcenter.com) or register at [www.collegealertcenter.com/register/php](http://www.collegealertcenter.com/register/php) and input **CENTRE** in the Promotional Code field for the discount.

With a service this valuable and this inexpensive, we encourage parents to take advantage of this opportunity and to share this important information with their friends who may have children in college and who might want to take advantage of this as well.

We also found it interesting that CAC also offers two other programs – for children and for “critters” (pets!). Critter Alert Center allows you to register your pet and Child Alert Center allows you to register children who are not in college. These two additional services can be reached online at [www.critteralertcenter.com](http://www.critteralertcenter.com) or [www.callcac.com](http://www.callcac.com).

**We’re not trying to alarm anyone, but as parents, we know our goal and deepest wish for our students is safety first!** Register today and know that you have taken another step in insuring your student’s continued safety both here and abroad.

Sincerely,

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& Donor Relations  
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